

# VIRTUALIS

## Convention and Learning Center



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### SAMPLE CAPACITY AND FEE SCHEDULE

The following document is provided as a general informational guideline, to introduce the services, elements and inclusions we can provide with a basic estimated fee structure for each. The newly expanded center now provides 58,000 square meters of meeting, convention and exhibition space. All attendees receive a personal welcome with a customized orientation experience to introduce them to the basic key strokes needed to mobilize your avatar. This orientation is self guided but *Virtualis "Experience" Planners* are available as you require, for personal training, questions and support.

**Please Note:** Each program, whether meeting, convention, exhibition, trade show, team building or special event is designed and customized to the specs and requirements you need. Our *Virtualis Experience Planners* develop and present our "*Estimated Working Budget*" in an Excel format, detailed by line item, to insure all elements and customized inclusions are clearly stated. Your Letter of Appointment and retainer approval may be required to initiate all budgeting and assign a *Virtualis Experience Planner*.

## **Description of Venue(s) and related inclusions**

### **Ballroom(s)**

**Capacity and Description:** The main Grand Ballroom features flexible space accommodating up to 85 attendees in most any set requested. The subtle décor and built in staging with two large screens offers great presentation options for speakers. Again, as is true in all Virtualis venues, the décor, look, branding and set up can be customized quickly and cost effectively.

The Ballroom found within a beautiful glass building lined with waterfalls and other interesting visual elements is supported with teleport transfers and real life escalators allowing the attendee to “fly” up to the main ballroom and prefunction social area directly adjacent.



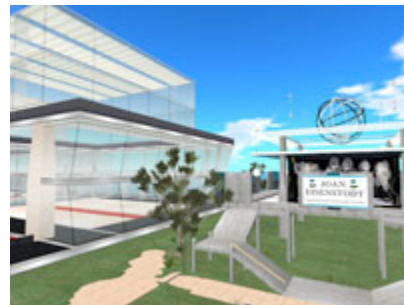
<b>Rental Fee Schedule:</b> Per day Usage not to exceed 8 hours	\$ 950.00
Package Rates for 3 days/8 hour daily	\$ 2,500.00



## **Breakout Rooms**

**Capacity and Description:** Virtualis Breakout rooms provide standardized sizing to best accommodate up to 40 - 50 attendees per room in most any set. Staging can be added along with multiple screens. These rooms can be used for traditional break out sessions: all conveniently located near the Grand Ballroom. Breakout rooms can also be reset quickly to host social or networking experiences complete with food & beverage. These nine breakouts are identical in size and design with soft modern décor, furniture and color layout, but can be changed to reflect identically, any hotel, venue or corporate offices environments you envision.

<b>Rental Fee Schedule:</b> Per day Usage not to exceed 4 hours	\$ 350.00
Per day Usage not to exceed 8 hours	\$ 650.00
Package Rates for 3 days/8 hours daily	\$ 1,700.00



### **Special Event & Social Networking Locations**

#### **Capacity and Description:**

Outdoor Venues and Large special event terrace areas are designed to comfortably accommodate 300 guests in a variety of settings and design configurations. Complete customization is available for all areas.

**Rental Fee Schedule:** Social Venues and out door specialty areas are available and quoted upon request based on attendee count and customization of area.

### **Personalized Yacht or Helicopter experience**

**Capacity and Description:** The **Outdoor Sky Box**, Patios, lawns, terraces and private seating areas can be transformed and used for large and small groups to maximize your agenda in a virtual world. All are used for private events including receptions, musical production and entertainment events, shows and teambuilding activities.



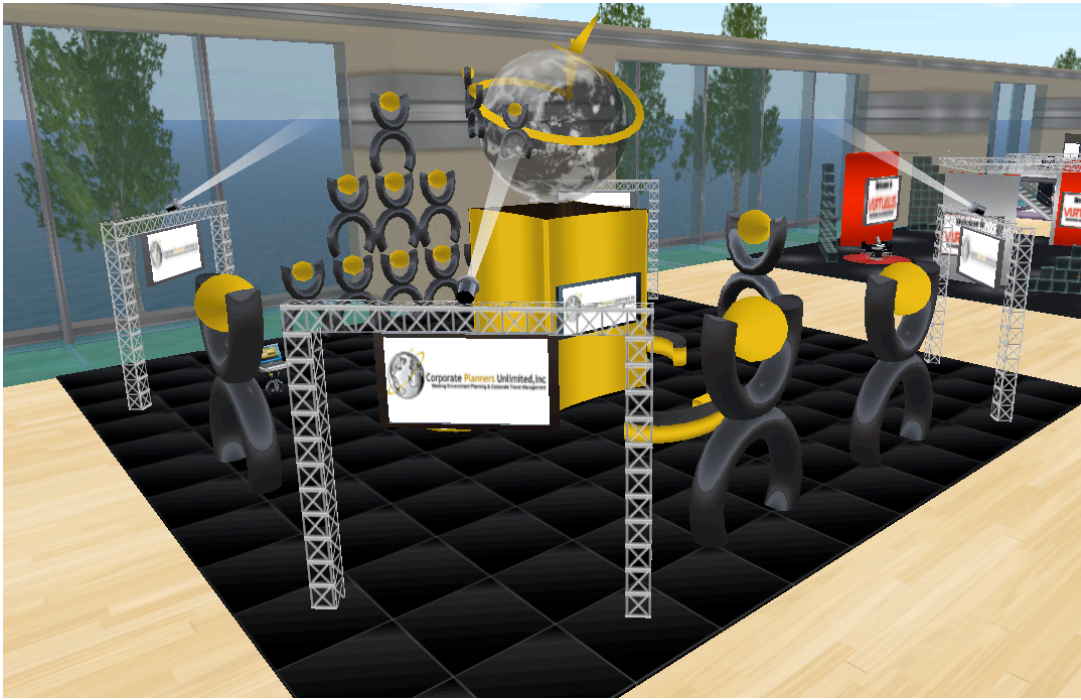
The **Virtual Victoria Yacht**, a most expansive luxury ship is equipped to support small groups of up to 35-40 attendees cruising thru a social experience on board without ever leaving the dock. Entertainment, fine virtual dining and social areas perfect for meaningful interaction and networking, Victoria is used for all types of events including receptions and board retreats.



**Virtual Teambuilding Exercises** are creative, immersive, engaging, fun, active, and stimulate all of the senses in their participation. They can include skydiving, geo-caching hunts, games, game shows and community service projects...and wherever one's imagination wants to go. Team spirit is maintained with clearly communicated instructions, interactive discussions, printed clues and creative ways to submit the responses to both real-time corporate judges as well as virtual submission centers for each team event. Teleporting on a well-planned scavenger hunt truly adds a new experience we can only dream about in real life. Fly thru the Virtualis center and further in the **Virtual Helicopter**, enjoying sunrises and sunsets as if you were in a real life setting. Use the transitional time of day change options to experience both in the short but highly stimulating ride of a life time. You can even add a pyrotechnic display to watch 'from' the sky!

**Rental Fee Schedule:**

<b>Virtual Yacht:</b>	Branded and personalized	\$ 500.00 per 2 hour
<b>Helicopter Ride:</b>	Branded and personalized	\$ 500.00 per 2 hour



### **Exhibit Booths (3 D)**

**Capacity and Description:** Customization is key in Virtualis™ real trade show booth builds can easily be recreated and equipped with technology allowing people to walk into the booth and receive a note card with show specials, URL links to website, streaming video of product or service or a powerful slide show presentation.

Virtualis has a massive virtual exhibit floor, complete with large 3D exhibits. You will be able to watch streaming videos, examine product information, and talk “face to face” with booth attendees. They have even come up with the ability to web cast live from the real world, using any standard webcam, into these exhibits for the purpose of product launches, product demos, and presentations. No other virtual trade show comes close to this level of functionality, attendee mingling, and user experience. Exhibit/Attendee Tracking Reports are provided for all shows.

### **Rental Fee Schedule:**

#### **Booths:**

10x10 Pre-designed Stock Exhibition Booths - not to exceed 8 hours Est. \$ 250.00

20x20 Pre-designed Stock Exhibition Booths - not to exceed 8 hours Est. \$ 450.00

40x40 Pre-designed Stock Exhibition Booths - not to exceed 8 hours Est. \$ 650.00

All of the Exhibit floor areas and the booths can be customized and branded as directed. Additional costs, provided upon receipt of requested inclusions.

**Custom Booths:**

Based on an 8 hour rental use-

10x10 Custom Branded & Designed with up to 3 renderings for approval \$350.00

20x20 Custom Branded & Designed with up to 3 renderings for approval \$550.00

40x40 Custom Branded & Designed with up to 3 renderings for approval \$750.00

(Custom booths can be stored for future use by the Virtualis Team and can be reused or modified as directed)

**Exhibit Hall**

**Capacity and Description:** The Exhibit Hall, designed with flexibility and visibility throughout the Convention Center offers prime focus for all attendees. Exhibit Hall space is rented to include 10 free pre-designed 3D booths. Colors can be modified but layout is as designed.

Additional booths can be designed quickly and cost effectively to match your current booths used in real world exhibit floors, duplicated from photos provided by you, our clients.

**Exhibit Hall:**

Rental fees are developed for each program based on the program/Exhibit inclusions and services requested.

**Virtualis Dome/Stadium**

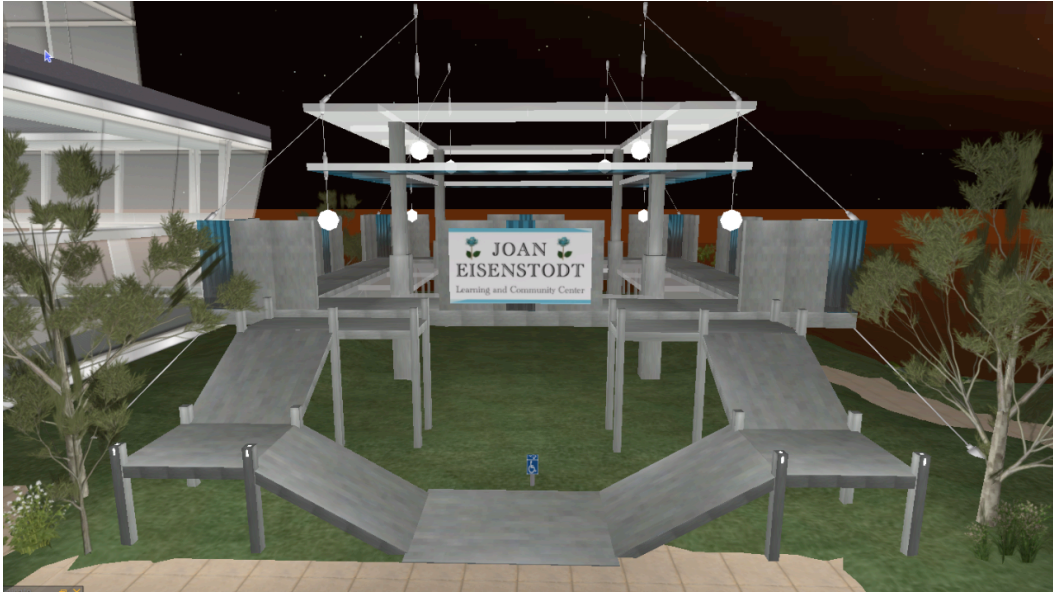
**Capacity and Description:** The *new arena or domed stadium* can accommodate as many as 350 virtual meeting attendees for symposiums, conventions, special events and teambuilding attendees. Designed into quadrants, seating allows four groups of 80-85, to attend a theater-in-the-round presentation format and then transfer into one of the four suspended breakouts directly connected to their quadrant for continuing education, discussions or social events. Breakout areas can be themed and designed as creatively as you request quickly, cost effectively and provides a true WOW factor in design technologies for all attendees.

The innovative design of the new arena incorporates the same technologies to integrate any form of white paper into a slide show presentation on multiple viewing screens along with live and/or streaming audio and video from external inputs. The construction of the build allows the balance of virtual property support with maximum capacity to be managed within a large oval arena centered on the four parcels. This means each attendee will have a seamless in-world, virtual experience all from the comfort of their computer workstation.

**Rental Fee Schedule:**

Arena Rental -Private use up to 360 attendees and 4 Break out Rooms

Social areas and all Audio Visual capabilities	up to 4 hours use	\$2,000.00
	Up to 8 hours use	\$2,500.00



### Joan Eisenstodt Creativity Suites

Capacity and Description: Removes all traditional elements of brick and mortar settings with environmental immersion. Creatively built to impact non-traditional learning environments and stimulate all sensibilities. Innovative seating arrangements allow full integration of all technologies and audio visual capabilities offered in real life and more offered in Virtualis. Eisenstodt Learning Center, holding up to 40 attendees at a time with “meeting spaces” simulating a variety of stimulating environments, from a stalactite-filled cave to the Amazon jungle to an underwater environment, and more.

#### **Rental Fee Schedule:**

<b>Center:</b>	40 Attendees in all existing settings	up to 4 hours	\$575.00
	40 Attendees in all existing Settings	up to 8 hours	\$875.00





## Avatars

**Description: Avatars**, created in Second life from a free downloadable application - the Second Life™ Browser, are a graphical 3D representation of themselves, which can be maneuvered within the Second Life world. Avatars can meet and network with others, gather meaningful educational content, visit different tradeshow booths, attend live events, engage in competitive teambuilding activities and even relax by a gleaming pond or retreat to an outdoor fire pit area for a private place to network or engage in group work with colleagues. Our Virtualis Avatar Creation Service INCLUDES training in our custom orientation platform.

### **Avatar Creation Fee Schedule:**

Standard Avatars	\$ 50.00
Speaker Avatars (W / speaker enhancements)	\$ 150.00
Customized "Realistic" Avatar Enhancements/actions	\$ 250.00

### ***Sample Customized Avatar***



## Audio Visual Services

Virtualis Production Technologies include staging, lighting, design/décor, special effects including fog machines, fiber optic skies and scenic backdrops, laser shows and even pyrotechnic displays. All are available for integration into strategically designed programs. Streaming audio and video can be streamed in or out from all rooms, venues and special event suites within Virtualis. State of the art technology with movie screens, type boards, and slide show presentations can also be incorporated into any space or area within the center. Live voice chat capabilities allows for interactive discussions from all attendees/avatars in full interaction with all presenters in all venues and meeting space.

Programs can integrate pre-recorded or real-time video, PowerPoint and .PDF and .jpg formatted materials.

Wish to record your program?

Virtualis will work with in-world production companies to commemorate your event and capture content as well. All Streaming Video coming in or going out of Virtualis is bid based on program requirements.

### Speaker Presentation on Power Point...



### Streaming Video in Breakout



### **Virtualis Professional Planning Support Team**

We have assembled a team of Certified Meeting Professionals (CMP's) and a Certified Special Event Professional (CSEP) which no other facility has in Second Life™. Virtualis™ is the only Second Life™ meeting facility managed and operated by award-winning and experienced hospitality and meeting industry professionals. The Virtualis™ Team truly understands planner and client needs based upon solid goals and objectives. Your Virtualis Experience Planners are provided to support our real world planners representing both Corporate and Association markets. They are trained and experienced in the virtual world, while having the real world planning knowledge to implement your directives and create the vision you and your clients are requesting.

